



Date: Sunday, April 5th, 2020

Venue: Newton Rigg College
Equestrian Centre, Penrith,
Cumbria, CA11 0AH

Northern Stallion Showcase 2020 Trade Stand Information & Booking Form

Trade stands are welcomed and will be sited in the indoor Showcase arena. All trade stands will benefit from inclusion in the **Northern Stallion Showcase Guide** (*print and digital*) and from exposure online and on social media platforms.

Options include:

1. Stud card display for stallions not entered in the Showcase. £10.00 + VAT per stallion, *but see * below*
2. Trade stand space for studs wishing to promote multiple additional stallions or services.
Cost: from £30.00 + VAT - please contact us to discuss your needs.
3. Trade stand space for breed societies, stud books and commercial businesses.
Cost: for approximately 3 metres frontage - £30.00 + VAT - please contact us if you require a larger space.
4. Advertising or editorial space in the Northern Stallion Showcase Guide.
1/8 page - £50.00 + VAT, 1/4 page - £100.00 + VAT, 1/2 page - £1500.00 + VAT, Full page - £300.00 + VAT
5. Promotional banner space around the Showcase arena - from £25.00 + VAT for horizontal banners up to 12ft long.
No vertical banners.

Stallion owners and studs should book space as an option on the Stallion Entry Form. *NB - *No bookings will be accepted to display stud cards or other materials promoting stallions from any individual or stud without at least one stallion entered for the Showcase.*)

Breed societies, stud books and commercial businesses wishing to book trade stand space should complete the Booking Form section below.

BOOKING FORM

Trade stand space £30.00 + VAT = £36.00 per exhibitor approximately 3 (three) metres frontage.

Name of business for which space is required:

Trading address:

.....Post Code:

Tel: Mob:

Email: Website: **Cost: £.....**

Advertising or editorial space in the Northern Stallion Showcase Guide.

Space size required: **Cost: £.....**

Promotional banner space around the Showcase arena. £25.00 + VAT = £30.00 for horizontal banners up to 12ft long

No. of banner spaces required: **Cost: £.....**

Full payment for all options booked must accompany this application form. **Total Amount Due: £.....**

Payment can be made by:-

1. Cheque - payable to Expo Life;
2. BACS or Bank Transfer (*preferred option*) to HSBC, City Branch, Carlisle Sort Code: 40-16-22 Account No: 61185276;
3. By credit or debit card - please telephone 01228 675000 with your card.

Do you require a receipted VAT Invoice. Yes / No (delete as appropriate)

Name and address to appear on invoice:

.....
I confirm that I have read all of the above and agree to all the rules, guidelines and conditions of entry.

Signature: Date:.....

Completed Booking Forms should be returned to Expo Life, Howard House, Hethersgill, Carlisle, Cumbria, CA6 6HW.
Full payment must be received before a booking can be confirmed. Contact telephone number: 01228 675000.